

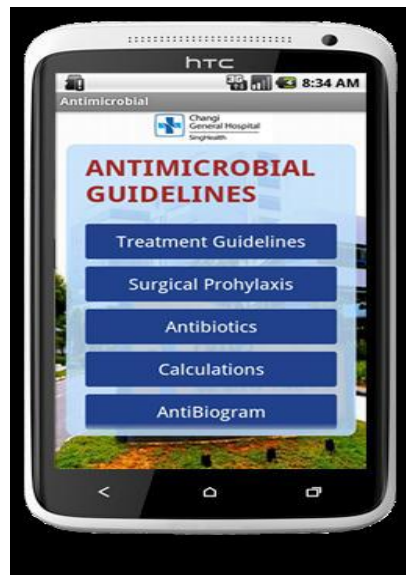
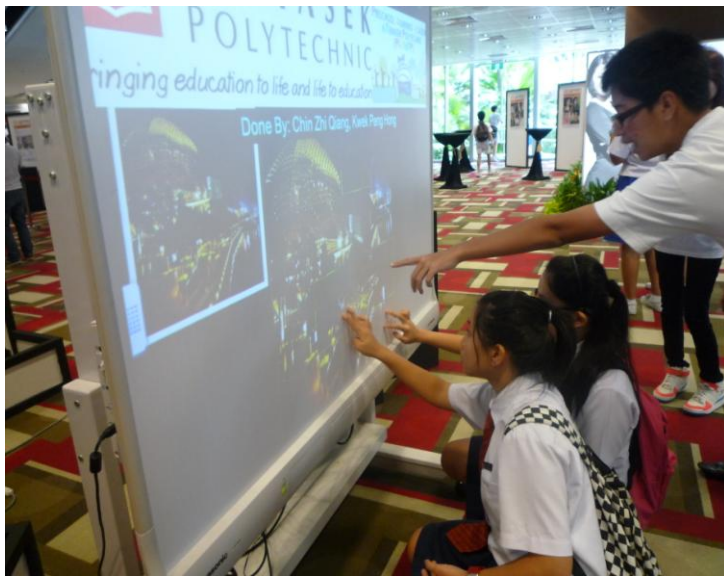
Harnessing Data for Value Creation

Dr Yin Choon Meng

13 June 2012

Infocomm & Digital Media Cluster

- The core technologies of focus are :
 - Enterprise Web Services
 - Mobile Applications/Solutions
- Test-bedding of applications/solutions/services



Participation

- Connecting the Community CFC
- Healthcare CFC



- FutureSchools@SG CFC
- Learning on the Move (LOTM) CFC



2004



2006



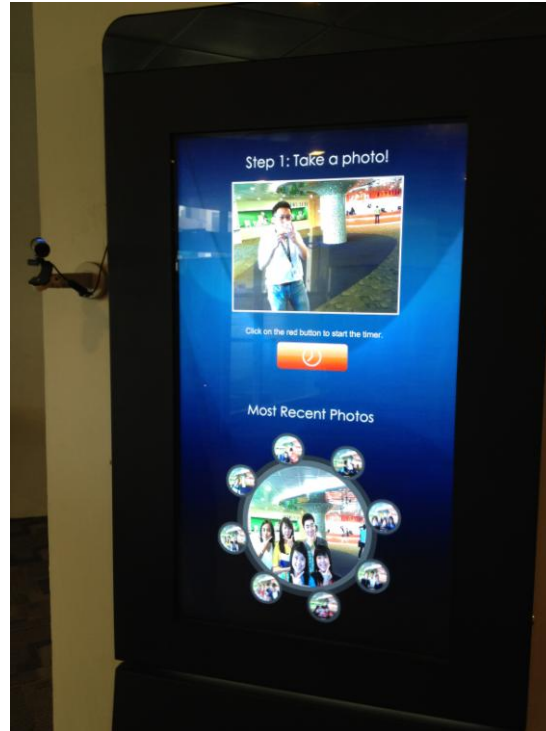
2008



2010



iDigital Campus Initiatives



Panasonic
ideas for life

mda Media
Development
Authority

FUTURE MEDIA
CO-SPACE TESTBED



Digital Kiosk



Smart Phone

Digital Signage



Smart Watch



Tablet



Other Smart
Devices



Smart Navigation



PMP



N-Screens



FutureMedia Co-Space Test-bed

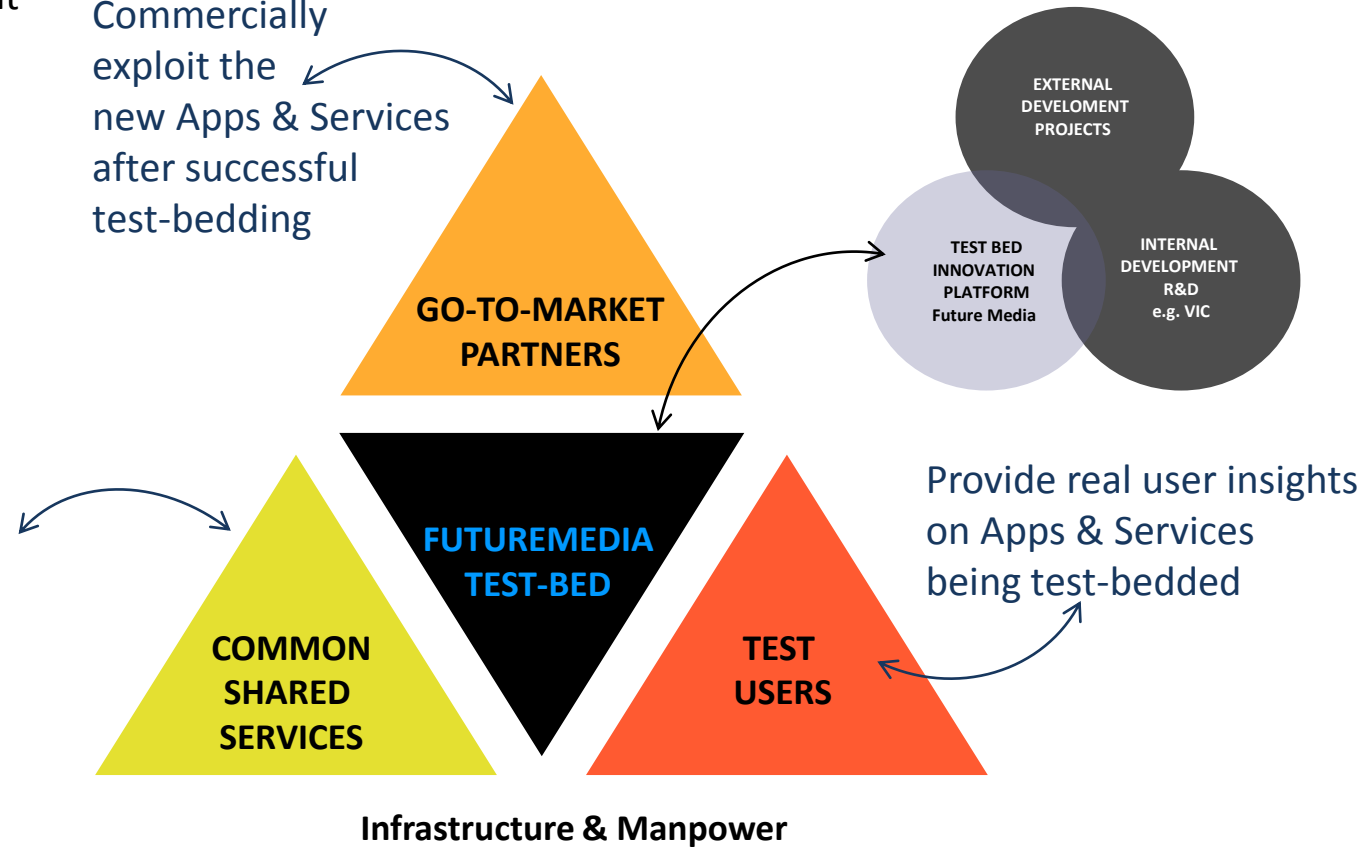
Unlocking opportunities through innovations using real world data

Potential 16,000 Multicultural Student
Population Age Group
More than 2,000 registered users

TP's iDigital Campus:
TP providing testbed infrastructure
Panasonic providing H/W & expertise

Develop Shared
Services to support
R&D in new Apps &
Services
Comprehensive
Datasets
(nation-wide)
Accelerate Testing

Commercially
exploit the
new Apps & Services
after successful
test-bedding



Provide real user insights
on Apps & Services
being test-bedded

INNOVATION PLATFORM

Seeking

- Collaborative partnership with Lead Organisation
- Test-bedding partnership

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